

**House of Delegates
Report to the Board of Regents
Friday, November 7, 2008**

- I. Kevin McGrath, MD, Speaker of the House of Delegates called the meeting to order at 4:00 pm.
- II. Minutes of the previous meeting, November 9, 2007, were unanimously approved
- III. ACAAI President Dr Jay Portnoy welcomed the delegates to the meeting and cited the delegates 'significant function as the "direct voice to the Board of Regents."
- IV. ACAAI President-Elect Dr. Richard Gower stated that he will advocate for the practicing allergist in several ways including:
 - A. The expansion of the ACAAI webinar service.
 - B. Continuing to urge all allergists to join the Joint Council of Allergy, Asthma, & Immunology.
 - C. The launch of a \$7.5 million ACAAI integrated multimedia marketing campaign.

Dr James Sublett, Chair reported the campaign would include a multimedia website (www.AllergyandAsthmaRelief.org), radio, TV and targeted magazine advertisements managed by Reingold and PCI with the objective of "Public Awareness and Education of the Allergist." He also reported this campaign will

- a. Create public awareness and knowledge of allergic diseases (Asthma as ACAAI surveys indicate that only 39% of the public recognizes the allergist as the provider for allergic disease and only 7% recognize the allergist as the expert consultant for asthma).
- b. Create recognition of the allergist as the most qualified provider for these diseases
- c. Brand the allergist to emphasize the quality of expertise provided by the board certified allergist.

He then reported that an educational and marketing tool kit will be provided for the practicing allergist to market their expertise in their own communities.

- V. Dr Donald Aaronson, Executive Vice President of the JCAAI, detailed the following news:
 - A. Medicare reimbursement for the allergist will decline by 1% largely related to the lower reimbursement for immunotherapy which has no physician work input (i.e. codes 95115, 95117) while reimbursement for skin testing and code 95165 has increased.

- B. USP Regulations require that personnel responsible for sterile preparation of allergy vials: as published in the JACI in 2008 must:
 - 1. Obtain an 80% passing grade for an online 31 question exam based on a text to be provided through the JCAAI
 - 2. Pass a media field test to demonstrate sterile technique as detailed in JACI

VI. Dr Mark Corbett detailed the ABMS MOC ABAI requirements for continuous process for life long learning and self assessment to maintain competency. They include:

- A. Professional Standing (Licensure) and payment of a \$150 annual fee for MOC
- B. Self assessment: Minimum 25 allergy/immunology CME credits required annually and 1 knowledge self assessment examination of 60 questions take home every 5 years as well as 1 communication PIM every 10 years
- C. Cognitive expertise: a proctored exam every 10 years may be taken in year 8, 9, or 10 until passed
- D. Practice improvement: Complete one of the following PIM'S during year 1-5: Patient safety, disease-specific, procedure specific.

Dr. Corbett also reported that ABAI MOC reporting will change in 2010 so that time-limited or unlimited certificates will be issued rather than "board certified certificates."

He invited members to visit: www.abai.org and the ABAI booth at ACAAI, AAAAI annual meetings and read newsletters.

He also reported that an individualized personalized webpage for diplomates will start in 2009 with an annual \$150 fee and secure exam fee of \$2500.

VII. The following slate of officers was approved:

Kevin McGrath, MD:	Speaker
Christopher Randolph, MD:	Vice Speaker
Chitra Dinakar, MD:	Recording Secretary

VIII. The meeting adjourned at 5:15 pm

Respectfully submitted:

Christopher Randolph, M.D.
Vice Speaker